### CITIZEN CONSUMER CLUB

### ANNUAL REPORT -2016-2017

## ROAD SAFETY RALLY- 1ST JULY 2016

Citizen Consumer and Civic Action Group organized awareness **Rally on Road Safety** on 1<sup>st</sup> July 2016. More than 100 Patrician College Consumer Club members participated in the rally. The students were sensitized on road safety issues by a Street Play and an Illustration on First aid to be given to accident victims.



Consumer Club members participating in Rally on Road Safety

## **INVESTITURE – 14<sup>TH</sup> JULY 2016**

On 14<sup>TH</sup> JULY 2016 office bearers of CCC were honored with their badges by the chief guest Mr. Arun Sundar Dhayalan, IAS, Dy Secretary, AD-Welfare. It is that day

where young students get their Batches for the enforcing their responsibilities and show out their talents and skills through various activities.

#### CCC Office Bearers Are:

	NAME OF THE		
S.NO	STUDENT	DEPARTMENT	POSITION
	MARIA VIANY		
1	CHRISTOPHER. J	III BCOM CS	PRESIDENT
2	VANISREE	III BCOM C	VICE-PRESIDENT
			SECRETARY-
3	YOGESH.R	III BCOM CS	MALE
			SECRETARY-
4	SUBHASHINI.B	III BCOM C	FEMALE
5	SUJITHRA.R	III BBA	TREASURER

#### DG VAISHNAV COLLEGE-"CYNOSURE"-30TH JULY 2016

DG Vaishnav College in association with Department of Civil Supplies and Consumer Protection commemorated their World Consumer Rights Day – *CYNOSURE* on 30<sup>th</sup> July 2016. On this behalf various events like MIME, Quiz, Debate and AD Review were organized. Our Consumer Club student members participated in all the events and Won 1<sup>st</sup> Place in AD Review, 3<sup>rd</sup> place in quiz. Participation and winning certificate were given to the students.



CCC Member receiving certificate for 1st Place in AD Review from the Chief Guest



CCC Students receiving their Winning Certificates of DG Vaishnav College from the Principal Dr. M. Ravichandran

#### SEMINAR ON CONSUMER AWARENESS- 4<sup>TH</sup> AUGUST 2016

The Citizen Consumer Club of Patrician College of Arts and Science organized a seminar on consumer awareness on 4<sup>th</sup> August 2016. Mr. L.Singaram, Deputy Commissioner, Department of Civil Supplies and Consumer Protection was the chief guest for the seminar. Mrs. J.Vijayathilagam, Superintendent, Department of Civil Supplies and Consumer Protection were the Resource person for the function. The resource person gave vibrant speech on misleading advertisement and highlighted on the various the rights of a consumer.



Sitting From L to R: CCC President, Resource Person, Mrs. J.Vijayathilagam, Superintendent, Department of Civil Supplies and Consumer Protection, Chief Guest Mr. L.Singaram, Deputy Commissioner, Department of Civil Supplies and Consumer Protection, Principal Dr. M. Ravichandran, Vice-Principal, Dr.Arokiamary Geetha Doss



Audience listening to the speech

# QUAID-E- MILLETH COLLEGE- 'CONSUMER WORLD- 360 PERSPECTIVES'- TWO DAY NATIONAL SEMINAR- 8<sup>TH</sup> and 9<sup>TH</sup> SEPTEMBER

The Citizen Consumer Club of Quaid-e-Milleth College organized a Two Day National Seminar on 'Consumer World-360 Perspective' on 8<sup>th</sup> and 9<sup>th</sup> of September. Two students from PG Dept of Commerce participated in the seminar. The seminar had various sessions chaired by eminent speakers from the Government and NGO'S. The seminar highlighted about the various aspects of consumerism among the stakeholders.



Prof.Dr. Suresh Mishra addressing the audience

## VISIT TO CONSUMER COURT ON 8<sup>TH</sup> SEPTEMBER 2016

The PG students of Commerce along with the CCC office Bearers had a visit to the Tamilnadu State Disputes Redressal Commission (Consumer Court) to understand the proceedings of the court. The students had a valuable experience to directly observe the various hearings and sessions of the court.



A visit to the Consumer Court

## CONPEP- ON 2<sup>ND</sup> OCTOBER 2016

Prince Shri Venkateswara Arts and science College in association with Dept of Civil Supplies and Consumer Protection Organised CONPEP – An Intercollegiate Consumer Awareness Exhibition on 2<sup>nd</sup> October 2016. Various government departments like PCRA, BIS, Drug Control Board etc exhibited their stalls and explained their role in creating consumer awareness. Our students participated in the programme and exhibited a stall on Food Adulteration.



CCC Members explaining about ill effects of food adulteration to school students in Prince College

## CTTE COLLEGE SEMINAR ON 21<sup>ST</sup> NOVEMBER 2016

CTTE College in association with Civic Action Group organized a 'World Day of Remembrance' on  $21^{\rm st}$  of November 2016. The CCC members participated in the seminar which was organized to create awareness about the Road Safety .



CCC Members participating in the seminar on World Day of remembrance organized by CTTE College

# AWARENESS PROGRAMME ON SILK PRODUCTS AND SILK MARK LABEL- 30<sup>TH</sup> NOVEMBER 2016

The Citizen Consumer Club of Patrician College of Arts and Science in association with Silk Mark Organisation of India (SMOI), Central Silk Board, Ministry of Textiles organized an awareness programme on Silk Products. Mr. Ganapathiraman. T, and Mr.C. Prabhakar Rao, Asst. Director (Inspection) of SMOI were the Resource Persons for the seminar. They exhibited a stall to explain about the various types of available silk products and the Process of Silk Making to the girl students. Mr. L.Singaram, Deputy Commissioner, Department of Civil Supplies and Consumer Protection and Mrs. J.Vijayathilagam, Superintendent, Department of Civil Supplies and Consumer Protection and coordinators from various other colleges participated in the seminar.



Sitting from Lto R: Mrs. .Vijayathilagam, Superintendent, Department of Civil Supplies and Consumer Protection, Rev Bro. T.Sebastian, Mr. L. Singaram, Deputy Commissioner, Department of Civil Supplies and Consumer Protection, Resource persons Mr. Ganapathiraman. T, Mr.C. Prabhakar Rao, Asst. Director (Inspection), Silk Mark Organisation of India, Central Silk Board, Ministry of Textiles, Vice-Principal, Dr.Arokiamary Geetha Doss



Mr. Ganapathiraman, Asst. Director (Inspection), Silk Mark Organisation of India, explaining about the silk products to Rev Bro. T.Sebastian, Director/Secretary, Patrician College, Vice-Principal, Dr.Arokiamary Geetha Doss and to CCC Coordinator Mrs. Mahalakshmi.G

## PRINCE COLLEGE-NATIONAL CONSUMER DAY – 6<sup>TH</sup> JANUARY 2017

Prince Shri Venkateswara Arts and Science College in association with Dept of Civil Supplies and Consumer Protection observed their National Consumer Day on 6<sup>th</sup> January 2017. Our CCC members participated and enacted a MIME on 'Let the Buyer Beware'.



Students Performing their MIME in Prince College

#### MIME FOR ONGC- 13<sup>TH</sup> FEBRUARY 2017

Petroleum Conservation and Research Association in association with Oil and Natural Gas Commission observed their Oil and Gas Conservation Week- SAKSHAM 2017. Our students participated and enacted a MIME on Energy Conservation. The Programme was well appreciated by the officials. The students won a Cash Award of Rs. 5000/- and a 16 GB Pendrive each.

#### ETHIRAJ COLLEGE- WORLD CONSUMER RIGHTS DAY ON 13<sup>TH</sup> FEBRUARY 2017

Ethiraj College of Women in association with Dept of Civil Supplies and Consumer Protection observed their World Consumer Rights Day on 13<sup>th</sup> February 2017. On this behalf various events were organized and our students participated in all the events and won 2<sup>nd</sup> Place in Quiz.

#### **BEST CLUB AWARD**

The Citizen Consumer Club of Patrician College of Arts and Science is awarded the Best Club Award, District (South), from the Department of Civil Supplies and Consumer Protection, Government of Tamilnadu. The club is really proud to announce that we are receiving this award for *five consecutive years*.



CCC Coordinator Mrs. Mahalakshmi receiving the Best Club Award, District level (Chennai South) from Mr. L. Singaram, Deputy Commissioner, Department of Civil Supplies and Consumer Protection